

Booth No. **8.1B40.9**

Alicorn, Inc.

Alicorn

Year Established	2015	Type of Business	Software
Website	www.alicorn-space.ai	Main Export Countries	Japan
SNS	https://www.facebook.com/rocketpunch.inc		
Main Customer	Domestic Customers		International Customers
	KT, LG, Kakao, Hyundai and other promising startups		SMBs
The Person In Charge	Name	Department	Position
	Changhun Lee	Platform Group	Director
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Company Description

Leading provider of 'End-to-End Space Automation AI' in Korea, securing over \$10M in funding from top VCs, including the 'Korea Development Bank,' and collaborating with diverse real estate owners. Currently undergoing rapid expansion into the Japanese and Asian markets.

Product

ASA (Alicorn SpaceAI)

Function and Usage : Alicorn SpaceAI (ASA) provides various AI-based functions that enable automatic operation of spaces.

1. Automatic control of lighting, heating, and cooling based on pre-set conditions.
2. Real-time monitoring and notifications for emergency situations such as leaks.
3. Data analysis and insights on space entry and usage.

Companies that have adopted ASA have achieved initial implementation costs of less than 50% compared to competing products and saved up to 80% on labor costs.

Marketing and Selling Points : There are many services in the market that help streamline space operations, but Alicorn SpaceAI (ASA) is the only verified end-to-end space operation automation AI.

This is because ASA is a technology directly developed by Alicorn to efficiently operate a leading shared office brand in Korea, 'Jibmusil'.

Over a period of more than 3 years, ASA has been proven and refined by operating 'Jibmusil' 24/7, accommodating thousands of users, ensuring stability.

These benefits have been validated through collaborations with major Korean companies such as GS, KT, Shinhan, and others.