

Booth No. 7A69

# Onesoftdigm



Year Established	2015		Type of Business	Manufacturing
Website	<a href="https://onesoftdigm.com/index.php?getLang=en">https://onesoftdigm.com/index.php?getLang=en</a>		Main Export Countries	Greece, Japan, USA
SNS	<a href="https://www.youtube.com/@onesoftdigm6418">https://www.youtube.com/@onesoftdigm6418</a>			
Main Customer	Domestic Customers		International Customers	
	Seoul Day Care Center, Dementia Relief Center		Osim, SBG SOLUCIÓN, DIAMOND LIFE	
The Person In Charge	Name	Department	Position	
	KIMBORA	Planning & Markieting	Manager	
	Phone	Mobile	E-mail	
	+82-2-282-4467	+82-10-3431-6223	bolakim@onesoftdigm.com	

## Company Description

OSD is a specialist in mobile healthcare that uses portable technology to measure body composition. It started in February 2015 at the POSTECH Business Incubation Center. OSD is creating various devices and services, including portable body composition measurement, heart rate and stress monitoring, non-intrusive sleep tracking, and portable blood pressure measurement.

## Product

### Fitrus Plus

**Function and Usage :** Fitrus Plus Function and Usage : Fitrus Plus is a high-end device designed for home care use that measures body composition, Skin or Object temperature, heart rate, stress and Blood pressure. It features an OLED display for showing measurement-related information. You can measure temperature without connecting to the Fitrus 2.0 app. Biometric data is collected and analyzed using AI on a cloud server. The device offers personalized body analysis based on Somato type and includes a feature for inputting dietary information, providing calorie calculation, and trend insights.

### Marketing and Selling Points :

- Ensuring over 98% accuracy specifically tailored for experts.
- Providing customized solutions from B2C to B2B.
- Offering an environment optimized for home care with products that are easy to use for the entire family.
- Providing personalized lifestyle health services, including integration with smartphone apps for measuring body composition, temperature, heart rate, and stress, along with diagnostics, analysis, and guidance on diet and exercise.
- Expanding into the B2B platform service sector by launching "Fitrus T," a remote health monitoring service, and collaborating with health clubs, hospitals, insurance companies, and health food companies to meet market demands with tailored platform services



### Fitrus Light

**Function and Usage :** Fitrus Light was awarded the CES 2023 Innovation Award. It is light in weight of 40g and provides a function to inform device operation by back-lighting around electrodes when device is turned on and measured. In addition to basic body composition measurement, it provides HR, HRV, SpO2, and stress level through the PPG sensor.

These multi-biometric data are stored and analyzed on a cloud-based platform server, providing data analysis and expert feedback through mobile apps.

