

Booth No. 8.1B40.6

SN Display Co., Ltd.



| Year Established | 2020 | Type of Business | | Other | | |
|----------------------|-------------------|-----------------------|--|-------------------------|----------------------------|--|
| Website | | Main Export Countries | | | USA, CHINA, JAPAN | |
| Main Customer | Domestic Custome | ners | | International Customers | | |
| | DISPLAY'S COMPANY | | | DISPLAY'S COMPANY | | |
| The Person In Charge | Name | Department | | | Position | |
| | Jiyeon Kim | Administration | | | Staff | |
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Company Description

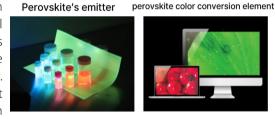
We are a company to create next-generation displays to show hyper-realistic colors through advanced technologies based on our original patents. Our product can be applied to displays such as smartphone, tablet, monitor, TV, and AR/VR displays having low energy consumption.

Product

Perovskite nanocrystal (PeNC) light-emitting and photo-conversion film

Function and Usage: The technology currently in possession or development at our company is a perovskite nanocrystal array, and the overall market is 67 trillion won as of 2026, if this technology meets the needs of potential customers, the size of this market can be expected to grow by 38.7% annually. Characterized by high color purity and absorption coefficient based on perovskite nanocrystal, and this high absorption coefficient enables fine patterning, which can be an innovative solution to existing problems, can lead to much higher satisfaction for potential customers.

Marketing and Selling Points: In order to enter the market through technology (product and service), famous exhibitions such as MWC are engaged in marketing activities such as explaining our technological superiority and differentiation to experts and customers and providing and verifying samples. In particular, we are currently working to develop markets such as MOUs with set companies that sell TVs in North America. In



QLED vs Perovskite LED

order to expand the market, we plan to establish and carry out various marketing plans such as additional research and development, sample provision and verification over the next three years